



NSACF News

January 2014

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President's Message



Click the link below for

[Eric's January Message](#)

Look forward to serving You!

Eric Papp
President

NSA's Chief Executive Officer Coming to

**Coming
January
18th**



Deb Cheslow

**AIM - FIRE -
READY
Turning Your
Shoulds Into Dids**

Our January meeting will feature one of our own - America's Achievement Expert, Deb Cheslow.

Deb is bringing the same program she presents to Fortune 100 companies, such as

Central Florida in January!

In addition to the program featuring our very own Deb Cheslow, NSA-CF is pleased to announce that Stacy Tetschner, Chief Executive Officer of the NSA, will also join us to provide an update on our National Speakers Association. This will be a "fireside chat" and will include an opportunity to ask questions about the operation of your professional organization. Reserve your seat NOW at



[Register to Attend NOW!](#)

News From The Speakers Academy

by Carolyn Quintin

November's meeting was packed with information by our NSACF Kevin McCarthy talking about being "On-Purpose" and running the tournament with the group to determine their two-word purpose statement. Beth Ramsay taught Academy members about Webinars - so we can teach at home in our pajamas!



Carolyn Quintin
Dean

Jennifer Samuel-Chance
Associate Dean

December was LINKED IN learning with a webinar taught by Carolyn Quintin on the "basics of LinkedIn for business" and then webinar #2 by Carolyn that included Hardy Smith's strategy as well as comments Carolyn got from Frank Bucaro, CSP, CPAE on how 90% of his business is through LinkedIn! As a gift during the holidays only, Carolyn has been working with Academy members individually coaching them on their profile and direction/goals for their LinkedIn account. Carolyn says "many entrepreneurs don't realize the value of LinkedIn nor know how to use it except on a very basic level. It is much broader and deeper than can be imagined and I have received business myself through this valuable tool." She has taught job seekers, HR staff and entrepreneurs how to use it.

So although there was no meeting in December, Mastermind groups, Accountability partners and LinkedIn webinars and coaching have kept everyone busy and connected. Our Facebook group with last year's graduates is popular too.

January Academy speakers are our members Pilar Ortiz (getting comfortable in front of the camera) and Jennifer Samuel-Chance (using storytelling in your presentation). Their workshops were popular and appreciated by last year's Academy graduates and they not only learn, but enjoy their content and presentation style.

If you have any questions, please contact Carolyn Quintin at carolynquintin@gmail.com
727-692-4467

Highlighted Speakers Academy Member Ronald E. "Mystic Mel" Melvin, MA, DTM

by Carolyn Quintin

In 2007 Mystic Mel became a Distinguished Toastmaster, in the 2012 International World Championship of Public Speaking, in which 30,000



Sam's Club and WalMart, to NSA-Central Florida.

Deb reveals a system that remarkable speakers use to book more business and also shares HOW speakers can use this system to better influence their audiences to achieve whatever objectives they set.

This hands-on workshop takes you through the actual tools within the system, so you walk out with a tangible game plan for success.

Key topics include:

- A proven 4-pillar system for effective, results-oriented businesses
- The root cause of failing to meet objectives
- The power of habits
- The critical nature of goals and a proven system for achieving them
- The power of accountability
- And so much more...

The first 50 members who register for this session will receive a tool guaranteed to propel your business forward (a \$35 value).

Reserve your seat today by clicking

[Register Now](#)

[Learn More](#)

Quick Links

[Speakers' Academy](#)

Toastmasters from 116 countries originally participated, Mel was one of the top nine.



"Mystic Mel" Melvin

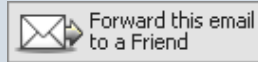
Mystic Mel retired from IBM after 30 years of service, seven years as resource director for two United Ways and four years as instructor for the Center for Management and Executive Leadership (CMEL), training FAA personnel in management skills. Throughout his speaking career he has presented to varied audiences, including IBM, Mayo Clinic, American Job Corp, Florida Hospitals, NASCAR, FAA and the Ormond Beach Unitarian Universalist Assembly, to name a few.

Mel be contacted at:

mysticmel@gmail.com

[More About NSACF](#)

[About NSA](#)



What is Your **R**eturn **O**n **I**vestment?

Each month, we ask that you post your **Return On Investment (ROI)** from your NSA-CF Membership on the board inside the door so that we can celebrate your accomplishments and victories with you! Please be sure to do so at the January meeting. Thanks!

Professional Membership Advantage!

The NSA-CF Lending Library now contains the recordings made at the NSA Convention in Philadelphia this past July. If you are a professional member and do not know how to access the library, contact Nancy Montgomery at

administrator@nsacentralflorida.com

Working Toward Your CSP?

The NSA offers only one certification ... Certified Speaking Professional (CSP). To quote the CSP Application, "CSP's are individuals who have verified, extensive experience as a self-employed, income earning professional speaker. The CSP designation is earned through the demonstration of professional standards in four areas: Association Membership; Continuing Education; Speaking Performance; and, Business Management."

To learn more about how to attain this important professional designation, visit:

[CSP Application](#)

November Meeting Photos



**Mission:**

The purpose of the NSA-CF Chapter is to increase the quality, integrity, and visibility of the speaking profession; to promote the Standards of Professional Speakers of the NSA; to help speakers develop and attain success in speaking, training, and consulting; to provide an environment for members to share ideas; to support one another; and to encourage other speakers to become members of NSA-CF.

Vision:

NSA-CF is the organization of choice for NSA professionals in the Central Florida area, dedicated to igniting a passion for, and excellence in, the professional speaking community.

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