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NSACF News

February 2014

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President's Message



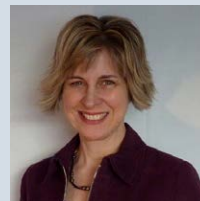
Click the link below for

[Eric's February Message](#)

Look forward to serving You!

Eric Papp

**Coming
February
15th**



**Teresa de
Grosbois**

**Creating Your
Bestseller in
2014**

This intensive workshop is targeted at writers and speakers; over-viewing the full picture you need to put your book on the bestseller lists and ultimately make a bid for New York Times. You will learn:

News from the NEW Nominations Committee

Looking for Leaders in All the Right Places!

by Beth Ramsay

There have been a few Bylaws changes and - - WAIT!!! Don't go! Don't let your eyes and brain glaze over! I've done all the work FOR you. Easy-peasy!

The only thing you need to know at this point, is that the way we select our leaders has changed. We now have a Nominations Committee in place who's mission is to find leaders to serve on the Board of Directors.

If YOU are interested in the possibility of leadership and would like to learn more, please contact me no later than our February chapter meeting. Also, if you know of someone who would be a great leader to serve, let me know that as well. The only criteria is that you be a professional member of our chapter, and care about the future of NSA-CF. See? Easy-peasy!

Here are the key changes you need to know:

1. Directors-at-Large terms are now TWO years (instead of the previous three-year terms).
2. We have added two officers (Secretary and Treasurer) to the four (Immediate Past President, President, President-elect, Vice President/Programs) we already had.

See? More easy-peasy!

Service to our chapter is an honor and a privilege ... not to mention fun and rewarding!

Call me at 239.851.2577
or
email me! Beth@BethRamsay.com

Beth Ramsay
Immediate Past President and Nominations Chair



Special Value to the Members in February!

If you've ever wanted to put high quality, professionally done, video on your website, now is the time and the NSA-CF Meeting in February is the place!

We will have Diamonview, a Tampa-based, professional videography firm at our meeting on February 15th to help you create your high-quality, professional, video (maximum 2 minutes) for inclusion in your website and uploaded to YouTube.



- Secrets the top authors use to unlock writer's block and get their book finished
- The two key things that will have multiple publishers clamoring for your book
- The truth about how bestseller lists work and what you need to do to get on them
- The appropriate way to attain and use bestseller status titles and why cheating or misrepresenting can be the worst mistakes you could make
- What do the numbers mean and how many books do you need to sell
- How to get top authorities in your field endorsing your book

About Teresa de Grosbois

Teresa de Grosbois is an international speaker sought by entrepre-neurs and organizations wanting to master business word of mouth that turns epidemic.

Specializing in the topic of influence, Teresa has a proven track-record in word of mouth epidemics having taken three books to best-seller status in only 8 months, and influencing a pandemic for Project Forgive's

This is YOUR video, so you can use to ...

- tell people about your services
- show people a part of your speech
- promote your new book
- share information with your target audience that helps them decide that they want and need YOU!

The fee for the creation of this video is only \$75 ... well below what it would cost anywhere else. You don't want to miss this opportunity.

To reserve your time, send an e-mail to Chapter Administrator Nancy Montgomery. Payments can be made at the February Meeting. Reserve your time slot NOW at

administrator@nsacentralflorida.com

Honor the Past ... Create the Future

by Randy Keirn, President Elect

NSA-CF Retreat (March 15 & 16, 2014)

If you attended last month's meeting, you heard from NSA's CEO Stacy Tetschner that the business of speaking has changed. Not only what we are doing (shifting from keynote to training) but also how it is being delivered (from in person to more digital).

As an organization that represents and supports professional speakers, we must also change. Here is what I believe... we need to honor the past while we create our future.

In preparation for our 30th year (2014-2015), we will be holding a Leadership retreat in Plant City (about 15 minutes east of our meeting location). The retreat will kick off in mid-afternoon on March 15th (after the meeting and lunch) and wrap up around mid-afternoon on March 16th.

Board of Directors, professional members, academy participants, and invited guests are welcome to join us. The retreat and meals are on us. Hotel and other expenses are the responsibility of each individual. We are working on a group rate for the local hotel.

We will honor the past (and all of the amazing work that has been done to get us here) and then...we will BOLDLY MOVE FORWARD with a new vision and strategic plan. My belief is that we need to create a significant shift in how we support our professional speakers within our community. Education that has purpose, is practical, and when applied generates a profit is critical for success.

For those aspiring to become professional speakers, we will continue to support you through our Speakers' Academy and mentoring program. With all of your support, we can move this organization toward this new and wonderful future. It is ours to create!

NSA Winter Conference is Coming to Tampa - February 28 thru March 2!!!

five-minute video, that was seen by tens of thousands across the globe.

Teresa's passion includes teaching business courses to start-up entrepreneurs in developing countries.

As the founder of the Evolutionary Business Council, Teresa leads an international organization of influential speakers. Teresa has spoken on this topic around the world, including at writers guilds and professional speakers associations in Canada, US, UK and Europe.

Reserve your seat today by clicking

[Register Now](#)

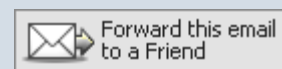
[Learn More](#)

Quick Links

[Speakers' Academy](#)

[More About NSACF](#)

[About NSA](#)





The National Speakers Association Winter Conference is coming to Tampa's Renaissance Tampa International Plaza Hotel (4200 Jim Walter Blvd., Tampa 33607).

Choose from these two tracks ...

Stagecraft Secrets - Presentation Power to Ignite Any Audience

or

Leverage - Creating Multiple Streams of Income

To register, select the track of your choice at ...

<http://www.nsaspeaker.org/attend/>

News From The Speakers Academy

by Carolyn Quintin

January's Speakers Academy was quite popular among feedback given by members and visitors. Both Jennifer Samuel-Chance and Pilar Ortiz of our chapter challenged them, taught them and gave them feedback on two popular topics. Jennifer's STORYTELLING workshop helped them craft their own story and pointers were given along with a booklet of information. Pilar's



Carolyn Quintin

Dean

Jennifer Samuel-Chance

Associate Dean

topic of being comfortable in front of a CAMERA had them practicing with a mirror (laughter included) and their own phone cameras with a partner to record a short video. Not only did they learn some great tips, but they were encouraged to practice in the workshop hands-on. Thank you to both Jennifer and Pilar for a wonderful day that even the visitors were raving about!

In February, Sandy Geroux will share Product Development as well as involve us in some music and expertise that is unique to making work a WOW experience! We will also delve into more of our topics in the curriculum and share the experiences of the class as it relates to those topics.

We have books being written, awards being won, videos recorded, businesses starting, and speeches being given among our group. We are half-way through the year and several are applying for their Professional Membership status within NSA. This group rocks!

If you have any questions, please contact Carolyn Quintin at carolynquintin@gmail.com

727-692-4467

Highlighted Speakers Academy Member Deborah Shuck

by Carolyn Quintin

Deborah Shuck's speaking goal is three-fold: teach children diversity awareness in the schools; help children learn about all types of disabilities; and how to properly ask questions of those people who are differently-abled. Her goal is that they will go home and teach the rest of their family. When they learn more about abilities as opposed to disabilities, it changes their outlook. She is working on a book to accompany her presentations. Keynote Presentations being written are on "Taking Responsibility for Your Life and Happiness" and "Raising a Child with a Disability."



Deborah Shuck

Highlighted Speakers Academy Member Hari Atkuri, PhD

by Carolyn Quintin

Hari Atkuri, PhD is an engineer, scientist, inventor and futurist. Hari helps small and large creative companies propel their current technology into more innovative technology as his core competencies are technology-innovation and entrepreneurship.



Hari Atkuri, PhD

Hari received his masters and doctoral degrees in Physics from Kent State Univ. SPIE recognized his patent pending optics work and his research work on nanotechnology received a granted US patent. Recently Lap Lambert academic publishing published a book on his research findings. He was recognized with the Kent State Inventor Award and is an active member of the International Society for Optics and Photonics and Society for Information Display.

His goal is to take his research expertise and consulting business to the next level that guarantees to help the key innovations of future tech leaders.

Hari be contacted at:

hatkuri@gmail.com

What is Your **R**eturn **O**n **I**nvestment?

Each month, we ask that you post your **R**eturn **O**n **I**nvestment (**ROI**) from your NSA-CF Membership on the board inside the door so that we can celebrate your accomplishments and victories with you! At our January meeting, this was posted on the **ROI** Board.

- Working closely with a coach I met here; together defining a brand unlike any other.

Please be sure to post your ROI's so that we can celebrate them with you. Thanks!

Professional Membership Advantage!

The NSA-CF Lending Library now contains the recordings made at

the NSA Convention in Philadelphia this past July. If you are a professional member and do not know how to access the library, contact Nancy Montgomery at

administrator@nsacentralflorida.com

January Meeting Photos



Mission:

The purpose of the NSA-CF Chapter is to increase the quality, integrity, and visibility of the speaking profession; to promote the Standards of Professional Speakers of the NSA; to help speakers develop and attain success in speaking, training, and consulting; to provide an environment for members to share ideas; to support one another; and to encourage other speakers to become members of NSA-CF.

Vision:

NSA-CF is the organization of choice for NSA professionals in the Central Florida area, dedicated to igniting a passion for, and excellence in, the professional speaking community.

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