

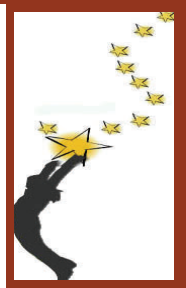
Rewarding Times

JUNE 2009

VOLUME 1, ISSUE 10



Join us on June 20, 2009



Annual Chapter Awards &
Installation Meeting

Formal/Semi-Formal Attire (Optional)



Chapter Awards ~ Installation of Officers
~ Academy Graduation



and special guest speaker

President, National Speakers Association

Sam Silverstein, MBA, CSP

Entrepreneur, Author, Professional Speaker



Your Speaking Business ... Keep It Real™

Is your speaking business thriving? Have you created multiple streams of income? Have any excuses for why things aren't going the way you want them to?

Join us as NSA President Sam Silverstein, CSP shares what he has learned from 30 years of observing people and businesses. His list of the 10 reasons people fail will open your eyes to new possibilities. And this is no canned program. You will have input on the direction he takes this conversation on business. Whether you want to learn more about thinking strategically in your business, creating more products, technology, or sprucing up your marketing program, there will be no holds barred in Sam's frank approach to building successful businesses.

Entrepreneur, author, and speaker Sam Silverstein is the creator of The Strategic Business System™, Sam speaks internationally and consults with companies and business professionals on selling more, building their business, and increasing income. His programs are based on techniques he has used to build success both personally and professionally.

For more visit Sam's website at: www.Samsilverstein.com

Join NSA and Sam Silverstein for a powerful program on June 20, 2009!

To register click on
www.NSACentralFlorida.com

and go to 'Meetings' in our online store

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Upcoming Meetings

June 20, 2009

Annual Chapter Meeting
and Award Celebration
Academy Graduation
Sam Silverstein, CSP

July 18, 2009

No Meeting

August 15, 2009

1st Meeting of New Year
Dan Poynter

PRESIDENT'S MESSAGE



Our President, Sandy Geroux

Dear NSA-CF Colleagues and Friends – Many Thanks

What an inspiration Dick Bruso was at our May meeting! His generosity in donating two items for our auction was also a very pleasant surprise that helped us earn over \$4,400! Many thanks to all of our wonderful chapter members who generously donated auction items—and to all in attendance that day who purchased items and lent their support to our Chapter.

A very special round of thanks also goes to Vice President of Programs and gifted professional Fundraising Auctioneer Frank Trunzo who, with his exceptional wife and business partner Wenda, has been instrumental in creating successful auctions for the third year in a row. Thank you, Frank and Wenda, for your professionalism, your attention to detail and your fabulous talents that allow for a terrific combination of fun and profits!

As we near the end of our 2008-2009 year, I think back to all the wonderful guests who have visited and helped inspire us to take the risks necessary to reach our dreams. However, as much as those guests have inspired and uplifted me, nothing has done more to make me believe in the spirit of Cavett than our own Chapter members, colleagues and guests with whom I've spent time, both at our monthly meetings and elsewhere.

It's been a privilege to serve you – and to serve with you – and I look forward to continuing our friendships and business relationships well into the future!

Sandy Geroux

MAY MEETING RECAP

FRANK TRUNZO, VP OF PROGRAMS

WHATA CHAPTER! WHATA YEAR! EVERYONE DESERVES A CHEER

A rocky economy hasn't rocked our chapter commitment to "Rock-On". Two words can sum up what we as a chapter **provided** and what was **given** at our last meeting... It's a "**given**" that the "Spirit of Cavett" is present in our Chapter and the speakers who presented to us this year. Dick Bruso, Branding Guru was no exception. Crisscrossing the U.S. doesn't seem to concern him, even after a heart attack that should have crossed him over to the other side!

Dick was committed to "**giving**" help to everyone who asked. He even **gave** a 15-minute phone consultation to everyone present. Considering 15 X 41 attendees, that's over 10 hours of his time. *If that wasn't enough*, he "**gave**" a free bonus session on Power Referrals and ...*if that wasn't enough*, he "**gave**" two (2) 1-hour phone consultations valued at \$500 dollars each – that's one thousand American to our chapter's fundraising auction. Those who were present, I am sure will agree... Dick's "*kind*" spirit and talent were felt and Heard Above The Noise. Thanks go to our presenter, Dick Bruso, the "Guru of Branding" for what he **gave**.

What about the fundraiser? Well... This year's economy was staring us right in the face when we decided to go forward anyway and..... We broke our goal of \$4,000. Should have known it was going to succeed, no matter what. This Chapter has always shown character and strength. (I can't help sounding like a broken record, oh! scratched CD!...). We are a group of caring individuals who **provide** support to each other. That's exactly what we did. We **provided** the talent and necessary funds to create another successful auction. We strengthened each other and helped the chapter remain financially strong.

What was **provided** was much more than a dollar value assigned to each item offered. It's much easier to just write a check and make a donation but to **give** up one's valuable time and **provide** talent and expertise to those desiring it requires a special "*kind*" of person. Thank goodness we have your "*kind*" in our midst to provide for our Chapter of Professional friends.

A Special Thanks goes out to all our Donors and Auction Team: Dick Bruso, Sandy Geroux, Ilene Gershberg, Beth Ramsay, Barbara Glanz, Dave Timmons, David Glickman, Wenda Trunzo, Pam Lontos, Frank Trunzo, Denise McCabe, Lenn Millbower, Ed Peters, Wendy Warman, Robyn Winters.

Well, next month is it... the end, farewell, hasta la vista, I'm outta here...oops, lost track of what I was thinking. Next month is really it, the "Big Gala" - and Sam Silverstein, our NSA President, will be here. So...Dress to the nines,

Put On Your Shine, And be on time.

Until next time... Put on your shine



A handwritten signature of Frank Trunzo in black ink.

ACADEMY NEWS

Thank you to Wendy Warman for a very enlightening May session on *How to Use and Care for Your Professional Voice*. The Speaker's Academy looks forward to Donna Cutting's June presentation on *Working with Meeting Planners*.

June marks the end of our 2008-2009 Speaker's Academy. Congratulations to Academy members on their completion of the ten, full day, monthly session schedule. Beverly Bitterman, Tiffany Chapman, Yvonne Newcomb-Doty, Wanda Downey, Don Gage, Nathan Marsh, Shawn Mills, Paul Morris, Sandy Mullen, Joe O'Lear, Brooklynn Pohl, Donna Sue Sanders, Judy Sylvia, Laura Wisniewski, and Dick Yemm completed this year's Speaker's Academy.

Thank you to our guest faculty members for this past Academy year: Michael Aun, Betsy Barbieux, Karen Card, Donna Cutting, Carol Dekkers, Sandy Geroux, Terri Kabachnick, Pam Lontos, George Morrissey, Kathy Potts, Dave Timmons, Wendy Warman, and Monica Wofford. Your contribution of time and expertise has helped our NSA Central Florida Speaker's Academy continue its tradition of excellence.

Our schedule also included sessions presented by: Anne Barab, Richard Weylman, Bob Chesney, Janet Lapp, Glenna Salsbury, Robin Creasman, Mike McKinley, Dan Thurmon, Dick Bruso, and Sam Silverstein. This certainly solidifies our Speaker's Academy reputation for offering incredible value and maximum benefit for the investment.

This year's Associate Dean, Beth Ramsay will take over leadership of the Academy as Dean for the 2009-2010 year. Beth will be assisted by incoming Associate Dean, Betsy Barbieux. Thank you to NSA Central Florida for all of your support and encouragement during this past year!



See all of you next month!

Hardy Smith
2008-2009 Academy Dean
hardy@hardysmith.com

The 2009-2010 NSA Central Florida Speaker's Academy will begin in August!

If you are interested in knowing more about this opportunity, please visit the Speaker's Academy page on the www.nsacentralflorida.com website.

ACADEMY ROCKS



Speaker's Academy members visit with Academy guest presenter, Wendy Warman.



Speaker's Academy member Sandy Mullen gets benefit of coaching from Dick Bruso during May's NSA Central Florida meeting.

TAMPA BAY MASTERMIND GROUP SIGNUP

ARE YOU INTERESTED IN FORMING A MASTERMIND GROUP? DO YOU LIVE IN THE ORLANDO AREA?

We've heard from many Chapter members and Associates who wish to form a **Tampa area-based Mastermind Group**, and consolidated their names on a list at our May meeting. Nancy Montgomery will be contacting you if you signed up on this list in May. If you were unable to attend our meeting in May, and wish to join this group, please e-mail Nancy Montgomery.

However, we're also hearing from **Orlando-based** colleagues who are interested in a Mastermind group on the Orlando side.

So, if you wish to become a member of a Mastermind Group in either area—and have not yet signed up on a formal list—please contact Chapter Administrator Nancy Montgomery with your contact information. Please indicate whether or not you would be interested in leading the effort to initially form and begin the group, as well.

Nancy will contact members of each group, who can then coordinate on their own to form and begin the groups, and set up schedules according to their desires and needs.

You can reach Nancy at: **Email: administrator@nsacentralflorida.com or Phone: 813-969-0489**

VOLUNTEERS NEEDED

Our new Vice President of Programming, Kathy Potts, is in need of a full team of VOLUNTEERS who wish to help out on our Programming Committee. This committee will help Kathy each month, setting up equipment at our meetings, helping her pack it up at the end of each meeting, helping pick up and deliver our guest speakers to and from the Airport (a GREAT opportunity to get some one-on-one time with national guest speakers!), helping with our Library when our Librarian cannot be present at a Chapter meeting, and other tasks. If you wish to become more active in our Chapter and learn more of what goes into making our meetings a success, please volunteer for our Programming Committee by contacting Kathy Potts at kathy@changereactionconsulting.com ASAP.

NEW ASSOCIATE

Kia Ricchi
Centerline Productions
Phone 407-891-1422
E-Mail: kia@centerlineart.com

2009 RETREAT PHOTOS



**2008-2009
NSACF LEADERSHIP**

PRESIDENT

Sandy Geroux

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IMMEDIATE PAST PRESIDENT

Dave Timmons

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PRESIDENT-ELECT

Monica Wofford

president-elect@NSACentralFlorida.com

VP/PROGRAMS

Frank Trunzo

vp-programs@NSACentralFlorida.com

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KATHY POTTS

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ROBYN WINTERS

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Senior Chapter Advisor

GEORGE MORRISEY, CSP, CPAE

Cavett Award Recipient

gmorrisey@aol.com

**MEETING LOGISTICS
Crowne Plaza, Tampa**

**Meeting 8:30 a.m. - 12:30 p.m.
8:30-9:00 a.m. Networking
9:00 a.m. Meeting Begins**

**MEETING REGISTRATION
PROCEDURES**

To register, simply log onto www.nsacentralflorida.com, click on meetings, and register right online. You may pay by credit card or if you prefer to pay by check, you indicate the check number then MAIL the check to Nancy Montgomery.

If you are a pre-paid member, or an Academy member who has paid in advance, simply send Nancy an email at Administrator@nsacentralflorida.com and let her know you'll be in attendance. It's important that you RSVP even if you have pre-paid for the meeting.

In order to pay the advance registration amount, we MUST receive your credit card or your check BEFORE the day of the meeting. If you come to the meeting, and have not paid in advance, you will be charged the AT THE DOOR.

ADVANCE REGISTRATION

NSA/CF Members:	\$47.00
Non-Members:	\$62.00
First Time Guests:	\$37.00

AT THE DOOR

NSA/CF Members:	\$57.00
Non-Members:	\$72.00
First Time Guests:	\$37.00

Note: Spouse, Partner and Staff will be considered as First-time or Repeat Guests.

**2008-2009
COMMITTEE CHAIRS**

SPEAKERS ACADEMY

HARDY SMITH, ACADEMY DEAN

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BETH RAMSAY, ASSOC. DEAN

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NEWSLETTER

GUERLINE JASMIN, MS, THD.

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Crowne Plaza Hotel Tampa East

10221 Princess Palm Avenue
Tampa, FL 33610
(located off I-75 at MLK Blvd.)

From I-75 N, exit 260B, over bridge, hotel on left inside business park.

From I-75 S, exit 260, bear right, immediate left into business park and hotel.