

Rewarding Times

SEPTEMBER 2008 VOLUME 1, ISSUE 2

What Did You Use From the Last Meeting?

This year our President, Sandy Geroux has incorporated into every meeting a facilitated session where we can share, brainstorm, and plan the steps to grow our speaking business.

We would be delighted to hear how you are putting what you are learning into practice and how it is changing your business. Also if you find you have additional questions after a meeting, don't hesitate to ask. Our experts are here to help you. Please send your comments and questions to Guerline Jasmin at info@guerlinejasmin.com.

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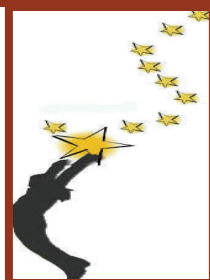
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Richard Weylman, CSP, CPAE

Join us on September 20, 2008
for

The Voice of **Expertise** in the
affluent and wealthy marketplace.



Imagine being orphaned at the age of six, spending your childhood living in 19 different foster homes and attending 11 different schools! Instead of becoming a victim of these circumstances, Richard Weylman overcame them to enjoy remarkable business. Beginning by selling cookware, Richard progressed and went on to become the head of Sales and Marketing for the Robb Report, a world-renowned lifestyle magazine for affluent and wealthy people, and an executive at an award-winning Rolls-Royce dealership. Although no longer affiliated with those enterprises, his years of experience successfully opening doors and creating business with the affluent and wealthy is unsurpassed.



He is the author of the best-selling book, *Opening Closed Doors – Keys to Reaching Hard to Reach People*. In addition, over 2300 companies use his audio and video educational programs to improve the marketing, selling and communication skills of their best people. Christopher Forbes, Vice Chairman of *Forbes Magazine*, calls his work in this complex marketplace "brilliant."

Be SURE to attend this presentation; it will be worth the time invested!

For more, visit Richard's website at: www.richardweylman.com

Join NSA and Richard Weylman, CSP, CPAE for a powerful program on September 20, 2008!

To register click on
www.NSACentralFlorida.com
and go to 'Meetings' in our online store

Upcoming Meetings

October 18, 2008:
Bob Chesney — Green
Screen Technology

November 15, 2008:
Janet Lapp, PhD, CPAE,
CSP

December:
No Meeting

PRESIDENT'S MESSAGE



Our President, Sandy Geroux

Dear NSA-CF Colleagues and Friends –

As we travel together on our professional speaking journey, we have a unique opportunity to support and encourage each other in the form of Mastermind Groups. One of the things we've discovered is that individual and small group interactions are some of the most effective growth vehicles at our disposal to support and help each other grow. My Mastermind Group has been an invaluable resource for me over the past four years.

As this year progresses, and we get to know each other on a deeper level, I encourage you to reach out to fellow speaking colleagues and form Mastermind groups that will enable the accelerated, personalized and focused growth necessary for any business to thrive.

Take the risk today to form a Mastermind Group (if you're already part of one, take the risk to keep it fresh, get more focused and go deeper, if need be). Keep these groups of 4-5 members tightly focused on growing your businesses and hold each other accountable to your dreams... you'll be glad you did!

Sandy Geroux

AUGUST MEETING RECAP

FRANK TRUNZO

VP OF PROGRAMS

When artists are moved to create, they choose colors to capture their theme. It is enriched with tones and shades, and a difference of color choice can change the entire outcome. Similarly, when a lyricist or musician creates a song, the difference of one word or note can change the outcome. Heard Beethoven's 5th lately? One note in one appropriate place – Immortality.

As speakers, our search for excellence is the same - the sum of content, rhythm, nuances, pauses, timing, the right word leads to a successful, lasting result... in some cases, immortality (i.e., the spirit of Cavett Robert).

That spirit was clearly evidenced at our meeting on August 16th. We brainstormed, shared, laughed, provided insightful and varying opinions and got to know each other a little better. From Beginner to CSP, Experienced to CPAE, our group embraced the opportunity to share with enthusiasm.

As any accomplished artist, musician or speaker will admit, it can't be done alone. We learn from each other and that's exactly what the new change of format helped accomplish.

There are always risks when change is made, but Hey! Aren't we all "Risk Takers & Dream Makers"? Nobody knows that better than our President, Sandy Geroux, who has implemented a change that promises to help us all stretch and grow. Let there be no mistakes here – Sandy is definitely a Risk Taker & Dream Maker.

We are off to a great start with a line-up of outstanding speakers who will shake, rattle and roll out some very informative presentations.

We are very fortunate to have the caliber of kind and considerate professionals that are in our Chapter. Thank you for the opportunity to serve.

Remember to:

Put on Your Shine
I'll see you next time!

A handwritten signature in black ink that reads "Frank".



ACADEMY NEWS

NSA Central Florida President Sandy Geroux kicked off the 2008-2009 Speaker's Academy in August with an outstanding orientation to the National Speakers Association and our Central Florida Chapter.

We look forward to having Dave Timmons as our special guest at September's Academy session. Dave will be sharing his experiences for successfully starting and growing a speaking business.

The 2008-2009 Speaker's Academy participants are: Beverly Bitterman, Tiffany Chapman, Wanda Downey, Susan Golden, Shawn Mills, Paul Morris, Sandy Mullen, Joe O'Lear, Brooklynn Pohl, Donna Sue Sanders Judy Sylvia, Trimeka Trotter, Laura Wisniewski, and Dick Yemm.

Thank you to all of our Central Florida members who are assisting Associate Dean Beth Ramsay and me with making sure we will have another outstanding Speaker's Academy experience in the year ahead.

Registration for the few slots that remain open will be accepted prior to the September 20th session. Sign-up information is available on Speaker's Academy page at www.nsacentralflorida.com/speakeracademy.htm



Hardy Smith
2008-2009 Academy Dean
hardy@hardysmith.com

LEARNING LIBRARY

NSA-Central Florida has an extensive library of resource materials available for our members to borrow! Professional Members, Associates (including Academy members) and Affiliates may all borrow the resources free of charge.

Following are the guidelines for borrowing library resources:

Contact our Librarian, Rod Jurado (either at a meeting or at rodjurado@aol.com). If Rod is not present at the desired meeting, an Assistant Librarian will be available to check resources in and out of our Library.

You may borrow up to 5 items (a maximum of 3 from the latest conference or convention) at one time. Resources may be held for one month, and then must be returned the following month. The best way to borrow resources is to pick them up at a Chapter meeting and then return them the next month. If you will not be at the meeting following a month in which a resource was taken out, please return it by mail to:

NSA Central Florida
PO Box 273228
Tampa, FL 33688-3228
ATTN: Nancy Montgomery



NEW MEMBERS

PROFESSIONAL MEMBERS:



Jeffrey Civillico
Jeff Civillico Productions, Inc.
52 Riley Rd, #142
Celebration, FL 34747
email: jeff@jeffonstage.com



Cindy Heroux
Speaking of Wellness
208 Heatherbrooke Circle
Oviedo, 32765
email: Cindy@SpeakingofWellness.com

NEW AFFILIATE AND ASSOCIATE

NEW ASSOCIATE:

Amanda Watson-Boles
Gainesville, FL
email: manda3000@hotmail.com

Roy Barnes
Blue Space Consulting
7854 Horse Ferr Rd
Orlando, FL 32819
email: roy.barnes@bluespaceconsulting.com

NEW SERVICE FOR MEMBERS

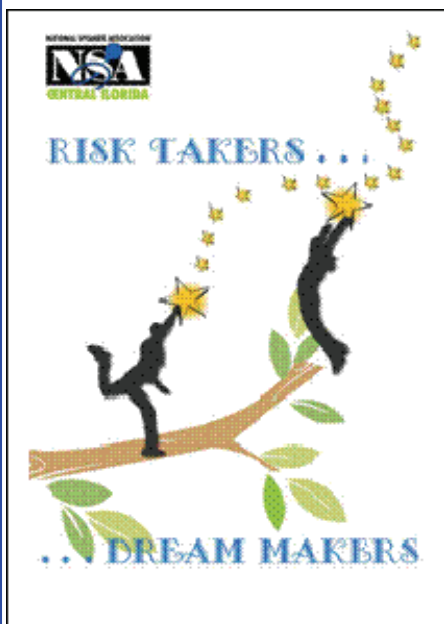
Non-Speaking Opportunities:

Since many of us often seek office and sales help, resource-sharing and help at our events — and newer speakers often seek mentoring opportunities - a new page has been added to our website where Professional Members can "advertise" open positions and other non-speaking opportunities to those we trust most - our colleagues at the Chapter. While posting an opportunity to this page is a benefit reserved for Professional Members, anyone can respond to any opportunity listed there.

So, if you're a Professional Member and need help in your office, at an event to help with Back of the Room sales or registration, or any other non-speaking opportunity, please feel free to e-mail Nancy Montgomery at Administrator@nsacentralflorida.com and she will pass it along to our webmaster for posting.

And, no matter what your current affiliation with our Chapter, please check out the new page at http://www.nsacentralflorida.com/non_speaking_opportunities.html (or click on the **Non-Speaking Opps** button on the left-hand navigation menu on our website) and see what opportunities may exist for you to participate and help out a fellow speaker!

MEMBERSHIP RENEWAL



NSA/CF RenewalReminder Join us in 2008/2009 as we transform from Risk Takers to DreamMakers!

Renew NOW!

Choose your plan:

- **Pay Online for Your Chapter Renewal**
Professional Membership Renewal Fee \$125
Associate Renewal Fee \$175
Affiliate Renewal Fee \$250
<https://shop.nsacentralflorida.com/>
- **Pay Online for ALL 10 Meetings**
Members', Associates' & Affiliates' Annual Meeting Pre-Paid Fees \$350*
<https://shop.nsacentralflorida.com/>

- **Pay by check (payable to NSA-CF) via U.S. Mail, for either or both of the above, to:**
Chapter Administrator
NSA Central Florida
P.O. Box 273228
Tampa, FL 33688-3228
- **Pay at the door (check payable to NSA-CF)**
Bring your payment to our meeting at Crowne Plaza-Tampa East on September 20th.

Remember that **Professional Members** are entitled to a listing on the "Find a Speaker" section of our website. If you haven't already done so, please go to <http://www.nsacentralflorida.com/speakerprofile.htm> to submit your profile today. Annual renewal time is also a good time to refresh your profile!

Also, **Affiliates** can submit an Affiliate listing to advertise your services. Please go to http://www.nsacentralflorida.com/affiliate_profile.htm to submit your information for our Affiliate Directory.

Questions? Contact our Chapter Administrator:
Nancy Montgomery PH: 813-969-0489



**2008-2009
NSACF LEADERSHIP**

PRESIDENT

Sandy Geroux

president@NSACentralFlorida.com

IMMEDIATE PAST PRESIDENT

Dave Timmons

dave@davetimmons.com

PRESIDENT-ELECT

Monica Wofford

[president-](mailto:president-elect@NSACentralFlorida.com)

elect@NSACentralFlorida.com

VP/PROGRAMS

Frank Trunzo

vp-programs@NSACentralFlorida.com

Board Members

BETSY BARBIEUX

Betsy@ImageInsideOut.com

ILENE GERSHBERG

ilene@ileneonhealth.com

DENISE MCCABE

info@floridanotarytraining.com

KATHY POTTS

kathy@changereactionconsulting.com

ROBYN WINTERS

info@robynwinters.com

Senior Chapter Advisor

GEORGE MORRISEY, CSP, CPAE

Cavett Award Recipient

gmorrisey@aol.com

MEETING LOGISTICS
Crowne Plaza, Tampa

Meeting 8:30 a.m. - 12:30 p.m.
8:30-9:00 a.m. Networking
9:00 a.m. Meeting Begins

**MEETING REGISTRATION
PROCEDURES**

To register, simply log onto www.nsacentralflorida.com, click on meetings, and register right online. You may pay by credit card or if you prefer to pay by check, you indicate the check number then MAIL the check to Nancy Montgomery.

If you are a pre-paid member, or an Academy member who has paid in advance, simply send Nancy an email at Administrator@nsacentralflorida.com and let her know you'll be in attendance. It's important that you RSVP even if you have pre-paid for the meeting.

In order to pay the advance registration amount, we MUST receive your credit card or your check BEFORE the day of the meeting. If you come to the meeting, and have not paid in advance, you will be charged the AT THE DOOR.

ADVANCE REGISTRATION

NSA/CF Members:	\$47.00
Non-Members:	\$62.00
First Time Guests:	\$37.00

AT THE DOOR

NSA/CF Members:	\$57.00
Non-Members:	\$72.00
First Time Guests:	\$37.00

Note: Spouse, Partner and Staff will be considered as First-time or Repeat Guests.

**2008-2009
COMMITTEE CHAIRS**

SPEAKERS ACADEMY

HARDY SMITH, ACADEMY DEAN

dean@NSACentralFlorida.com

BETH RAMSAY, ASSOC. DEAN

ez2enterprises@earthlink.net

SPC CHAIR CO-CHAIRS

ROBYN WINTERS

info@robynwinters.com

JOYCE ANTHONY-MARSH

janthmarsh@aol.com

MEMBERSHIP

CAROL DEKKERS

dekkers@qualityplustech.com

FINANCE

STEVE GAVATORTA

steve@gavatorta.com

FUNDRAISING

FIONA POTTER

fpotter@spamarrest.com

LIBRARIAN

ROD JURADO

rodjurado@aol.com

HISTORIAN

KAREN ROSE

blossoming-rose1112@hotmail.com

CSP LIAISON

Tom Shay, CSP

tomshay@profitsplus.org

NATIONAL MEETINGS LIAISON

STEVE GAVATORTA

steve@gavatorta.com

WEBSITE

SANDY GEROUX/BRUCE GEROUX

sandyg@sandygeroux.com

NEWSLETTER

GUERLINE JASMIN

info@guerlinejasmin.com

Crowne Plaza Hotel Tampa East

10221 Princess Palm Avenue

Tampa, FL 33610

(located off I-75 at MLK Blvd.)

From I-75 N, exit 260B, over bridge, hotel on left inside business park.

From I-75 S, exit 260, bear right, immediate left into business park and hotel.

